



HomeRun

THE SCHOOL JOURNEYS APP

WHAT IS HOMERUN?

An innovative digital platform that engages communities and promotes sustainable school journeys.



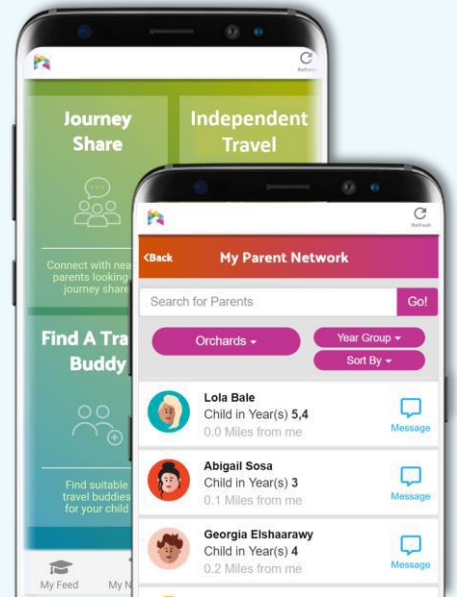
Engaging School Communities



Reducing Air Pollution and CO2 emissions

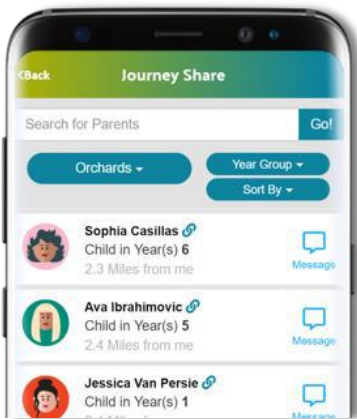


Promoting Better School Commutes



KEY FEATURES

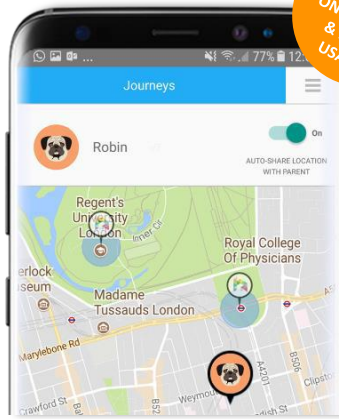
Journey Sharing



Creates closed private networks around schools and connects parents, enabling them to easily arrange journey sharing.

A trusted school network without the need to share contact details.

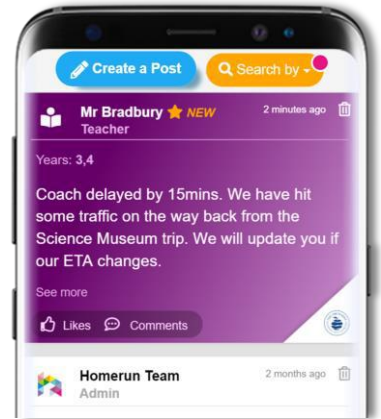
Independent Travel



Parents can arrange travel buddy groups for their children.

For children with smartphones, parents can monitor their journeys with real-time updates to encourage safe independent travel.

Live Notice Board



A live school feed that sends targeted messages to parents to promote and engage with sustainable travel initiatives.

Sends polls and consultations to understand which solutions will have the most buy-in.

HomeRun automatically collects and transforms school journey data into live, measurable, visual information that drives action.



School journey metrics dashboard allows for easy analysis.



Includes staff journeys.



Provides automated data for travel plans informed by real journeys.



Monitors key Public Health data on activity and air pollution.



Post-code mapping with mode of travel used.



Maps driving routes and identifies traffic congestion hotspots.



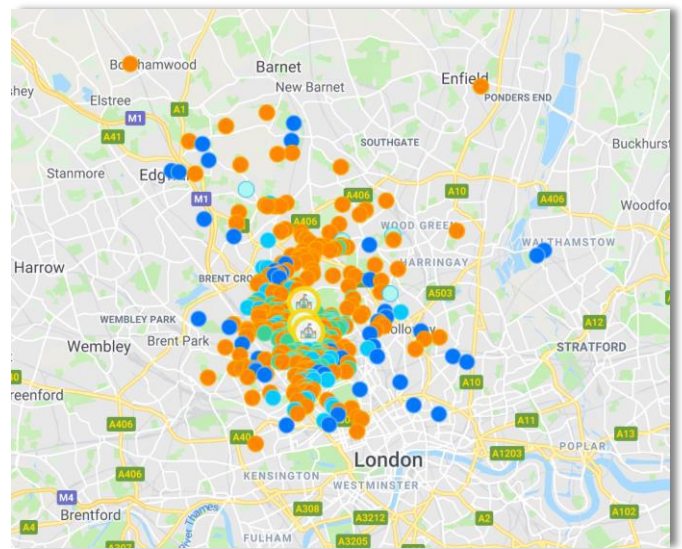
Identifies school-gate safety hazards.



Highlights opportunities to reduce car usage supported by real travel data



Tracks conversions to Hybrids and Electric Vehicles.



■ Walk
 ■ Car
 ■ Bus
 ■ Train
 ■ Cycle

Available On



HomeRun



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